



The APPA Status of Women Committee is daring you to donate your used bras in support of the Quebec Breast Cancer Foundation.

How to participate?

1. Form a team of work friends and colleagues
2. Register at condition_feminine@appa.qc.ca
3. Create a bra donation box and place it outside your office
4. Collect all the bras you can until Friday June 1

Compete against your fellow union members!

Big Bra-wl Competition

The team that collects the most bras will win a \$50 gift certificate to La Vie en Rose!

Be Bra-ve Photo Competition

Send in a picture of your team posing with your collection of bras. The 3 funniest and most creative team photos qualify to win a \$50 gift certificate to La Vie en Rose!

Your team has until Friday, June 1st to collect as many bras as possible!

Donation boxes can be dropped off at the APPA Office, 3340 boul de l'Assomption. If you cannot bring your donation box please contact us and we will arrange an alternate drop-off location.

Where do the bras go?

The donated bras are handed over to Certex, who take care the sorting process. Certain bras, depending on their type and condition, may be sold to local thrift stores. A bra with minor imperfections may be sold for export to developing countries.

For every bra donated, La Vie en Rose gives \$1 to support research in aid of women affected by breast cancer (Accès Recherche project) in collaboration with McPeak Sirois.

**2017 Winners:
FACE School with
124 bras!**

Right: members of the APPA Status of Women Committee ready to give the bras at Rouge FM in downtown Montreal after last year's campaign.

